



## STEPHANE BEE VISUAL COMMUNICATION DESIGN

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### HOW I WORK

I create eye-catching, smart, engaging designs to sculpt the message of a brand's visual communication. I work with companies on implementing this message in the most efficient way to successfully reach their target audience visually using print and digital media. I bring common sense, and a clean, cutting-edge aesthetic to every project. I believe that fun and creativity go hand in hand to achieve dynamic, forward-thinking designs.

### SKILLS

18 years of experience – print and digital – UI/UX – common sense – people skills – management and team building – detail oriented flexible – branding guru – creative thinker – problem solver – image architect – idea generator – sense of humor

### EXPERIENCE

#### 2018 – present **Creative Services Manager :: Morgan Stanley :: New-York, NY**

My main responsibility is to run the daily operation of the presentations department team of 20 addressing request for custom and branded templates from bankers, enabling them to communicate effectively with their target audience. I give creative direction to designers during their process as well create and run procedures to help the studio run smoothly.

#### 2005 – present **Creative/Art Director :: Visual Communication Designer :: Freelance :: NY, NY**

I work with global companies and local businesses with my knowledge of marketing and communication to help my clients develop and reposition their brands. I worked with my clients to develop new business models, concepts and products. Projects include branding, full corporate identity development, print, advertising campaign, websites, mobile content, promotional material (brochure, cards, posters, etc.), DVD/CD packaging, storyboard designs for medical applications and newspapers design.

#### 2016 – 2018 **Senior Graphic Designer :: Bank of America Merrill Lynch :: New-York, NY**

My main responsibility is to develop customized presentation for investing bankers' clients such as Starbucks, Kendra Scott Jewelry and Ebay. I also participate to the development of the branding for both internal and external communication of BOA

#### 2009 – 2011 **Creative and Branding Director :: Star Management on behalf of AGT International :: NY, NY**

Star Management is a global security company consisting of 10 subsidiaries located in the major strategic cities associated with power and security around the globe. Their clients include countries, cities, state, presidents, princes and mayors. My job was to develop the branding and create the visual communication strategies globally. I was hired to build the creative department, from the ground up, which, I ran like a mini-agency, serving each of the 10 companies like clients. I worked directly with each of the 10 CEO's, including a Prince, a Nobel Prize Laureate, and many high-level government decision makers from around the world. I was responsible for the entire process from conceptualization to global implementation.

#### 2004 – 2005 **Head of Advertising / Photo Editor :: Hachette Filipacchi Media HFMU.S./LANA :: NY, NY**

I developed the media department for the media start-up LANA, the US division of the global media firm Hachette Filipacchi, which specialized in multimedia products. I worked with their partners to develop individual strategies for each advertising placement. I managed the workflow of multiple ads on tight deadlines. I created and managed the in-house digital photo/image library/catalog system for their American database and I designed and implemented their graphic guidelines for an ongoing, multi-million-dollar ad campaign.

#### 2000 – 2002 **Desktop Publishing – Graphic Artist :: Wall Street Journal Europe :: Brussels, Belgium**

Utilized Quark, under the pressures of daily news deadlines, to layout and construct the main news pages of the Wall Street Journal. My position required aesthetic sensibility and an eye for well-presented type.

### EDUCATION

#### 1996 – 1999 **EFAP :: Communication School :: Brussels, Belgium**

Degree in Communication. – First in class in Advertising – High Distinction.  
Professional internships with major firms such as TBWA, Canal+ and Belgavox.

#### 1991 – 1995 **La Misericorde :: Baccalauréat (Art, Languages, Literature, Philosophy)**

### SOFTWARE

**MAC :: PC ::** Adobe Suite CS Cloud (Photoshop, Illustrator, In Design, Lightroom, Bridge, Premiere, Acrobat)  
Microsoft Office (Word, Excel, PowerPoint) – FTP – Quicken – Outlook – Fetch – Google programs

### LANGUAGES

French (native) – English (fluent) – German (C1)